Overview of 
The Washed Ashore Traveling Exhibit for Public Gardens 
2020/21
**INTRODUCTION & OVERVIEW**

_Washed Ashore_ Traveling Exhibits feature giant sea life sculptures made entirely of marine debris collected from beaches to graphically illustrate the tragedy of plastic pollution in our ocean and waterways.

Since 2010, thousands of volunteers have worked together with the non-profit organization Washed Ashore under the guidance of Founder and Artistic Director Angela Haseltine Pozzi to create these powerful art pieces.

The Artwork is combined with scientifically based educational signage to teach children and adults about ocean stewardship, responsible consumer habits and how 'every action counts' to help save the sea.

*Artist Angela Haseltine Pozzi and a penguin made with marine debris.*
The Washed Ashore Exhibits are often interactive and touchable with some sculptures having musical components.

Our goal is to reach the general public in a way they cannot ignore, capturing the attention of people living near or far from the ocean. Our sculptures have appeared at botanical gardens, zoos, aquariums, science centers and museums throughout the United States. We have also shown work upon invitation at the U.S. State Department and the United Nations. In 2016, Washed Ashore created a special exhibit for the Sant Ocean Hall of the Smithsonian National Museum of Natural History in Washington, DC.

The ultimate goal of a Washed Ashore Exhibit is to use the power of the arts to spark change in consumer habits. As viewers are lured to look more closely by the beauty and craftsmanship of the art, all ages are shocked and motivated to learn more about the issue of plastic pollution. The viewers are then gently guided with signage to take personal action in a way they can embrace. During all installations we connect with the conservation efforts of each venue and train staff and volunteers to get the most out of the Washed Ashore exhibit, therefore creating the greatest impact. We teach that truly, "Every Action Counts"!

Visit this link for a short PBS “Art Beat” TV segment highlighting Angela and her work with Washed Ashore. http://watch.opb.org/video/2365100919/

“Angela Haseltine Pozzi is a creator of worlds, with an imagination as strong as Dr. Seuss and a technique as detailed as assemblage artist Joseph Cornell” ----Victoria Blake, Visual Arts Gallery Guide
Intriguing, frightening and irresistibly memorable large scale sculptures all artfully made from marine debris.

“Greta the Great White Shark”
Sculptures are up to 9 feet tall and 6 to 15 feet long.

"Gertrude" the Penguin
They have brought laughter to children and tears to adults.
“Turtle Ocean” has been exhibited at the Smithsonian National Museum of Natural History in Washington, DC

“Turtle Ocean”, a 12 foot coral reef featuring an endangered hawksbill turtle swimming over a colorful coral reef, as featured in the museum’s Sant Ocean Hall.

Video Link to the Making of Turtle Ocean
https://www.youtube.com/watch?v=E4V_RZ-p9-Y
Educational Signage Accompanies All Sculptures

Art to Save the Sea

Washed Ashore is a non-profit organization whose mission is to use the arts to educate a global audience about plastic pollution in oceans and waterways and to spark positive changes in consumer habits.

Founder and Director, Angela Haseltine Pozzi, began this project in 2010 with the help of interns, apprentices, a small dedicated staff and thousands of community volunteers. Together, under Angela’s direction, they began creating artwork made completely from garbage collected from beaches.

Now, over 15 tons of marine debris has been removed from beaches and processed into over 60 works of art which travel the country to raise awareness and teach about the tragedy facing sea life in the world’s oceans.

WASHEDASHORE.ORG

Every piece of plastic was once purchased by someone, discarded, became waterborne, and landed on a beach where someone else picked it up and made a difference.

Please Remember Every Action Counts!
Exhibits are Designed to Fit Your Space
TRAVELING EXHIBIT
ARTWORK

Priscilla the Parrot Fish
9 ft. tall x 16 ft. long x 7 ft. wide (ID/OD)
Parrot Fish
Close-up
Parrot Fish Skin
Close-up
SeeMore the Sea Lion Pup
7 ft. long x 5 ft. 6 inches wide x 6 ft. tall (ID/OD)
Sea Lion Pup
Close-up
Flash the Blue Marlin
10 ft. long x 8 ft. tall x 7 ft. 8 inches wide (ID/OD)
Marlin Close-up
Gertrude the Penguin
8 ft. 4 inches tall x 7 ft. wide x 6 ft. 8 inches long (ID/OD)
Penguin Close-up
Octavia the Octopus
9 ft. tall x 12 ft. long x 8 ft. wide (ID/OD with shade)
Greta the Great White Shark
12 ft. long x 12 ft. wide x 6 ft. tall (ID/OD)
Greta the Great White Shark (detail)

Greta the Great White Shark (mouth detail)
Chompers the Shark
11 ft. long x 6 ft. 7 inches wide x 6 ft. 5 inches tall (ID/OD)
Chompers
Close-up
Sebastian James the Tufted Puffin
9 ft. tall x 7 ft. wide x 9 ft. 4 inches long (ID/OD)
Tufted Puffin in Garden
Rufus the Trigger Fish
14 ft. long x 9 ft. tall x 6 ft. wide (ID/OD)
Trigger Fish
Close-up
Daisy the Polar Bear
10 ft. 6 inches tall x 8 ft. 9 inches wide x 8 ft. 9 inches long (ID/OD)
Polar Bear
Close-up
Standing Blue Jelly
15 ft. tall x 6 ft. diameter (ID/OD)
Standing Blue Jelly in Garden
Hugo the Humpback Whale Tail
9 ft. tall x approx. 7 ft. diameter x 12 ft. long (ID/OD)
Hugo the Humpback Whale Tail
With Signage
Grace the Humpback Whale Tail
9 ft. tall x approx. 7 ft. diameter x 12 ft. long (ID/OD)
Whale Tail
Close-up
Sylvia the Silvertip Shark
12 feet long x 5 feet wide x 6 feet tall (ID/OD)
Sylvia
Side View
Maggie & Charlotte
Adelie Penguins
10ft tall x 12ft wide (ID/OD)
Maggie & Charlotte
Close-up in Garden
Edward the Leatherback Turtle
12ft long x 6ft wide x 6ft tall (ID/OD)
Details of Edward’s Shell
Brody the Adelie Penguin
11ft tall & 7ft x 8ft wide (ID/OD)
"American" Sea Star
9 ft. diameter (OD)
Sea Star
Close-up
Lidia the Seal
9 ft. 3 inches tall x 14 ft. long x 7 ft. wide (ID/OD)
Lidia
Close-ups
Zorabelle the Rockhopper Penguin
6 ft. tall x 5 ft. wide x 5 ft. long (ID)
Finn the Mako Shark
5.6 feet x 6.6 feet (ID)
Mako Shark
Underside View
Mako Shark
Nose and Mouth Close-up
Leo Jelly
10 ft. tall x 6 feet Diameter (ID)
Blueberry Jelly
Approx. Height 11 ft x Diameter 7 ft (ID)
Georgia Sea Jelly
Height 10ft x Diameter 6ft (ID)
Blossom Jelly
Height 11 ft. x Diameter 7 ft. (ID)
Blossom Jelly
Close-up
Blackberry Jelly
Height 11 ft. x Diameter 7 ft. (ID)
Marigold Sea Jelly

Height 11 ft. x Diameter 7 ft. (ID)
Maroon Standing Jelly
Height 11 ft. x Diameter 7 ft. (ID)
Nora the Salmon
6 feet 6 inches tall x 5 feet 11 inches diameter (ID)
Salmon
Close-up
Giacometti the River Otter
6 feet 10 inches tall x 5 feet wide x 8 feet 2 inches long (ID)
River Otter
Close-up
Angus the Cowfish
6 ft. 5 inches long x 4 ft. 11 inches wide x 4 ft. 10 inches tall (ID)
Cowfish
Close-up
Cowfish
Close-up
Cleo the Clownfish on Anemone
5 feet 9 inches tall x 6 feet long x 5 feet wide (ID)
Clownfish Close-up
Clownfish Skin
Close-up
Bella the Angelfish on a Coral Reef
5 feet tall x 6 feet long x 5 feet wide (ID)
Angelfish
Close-up
Bella
Glowing in Black Light
Annie Anemone
4 feet tall x 3 feet wide (ID)
Anemone
Close-up
Tropical Coral Reef
5 ft. tall x 3 ft. wide x 9 ft. 5 inches long (ID)
Sea Jelly Bloom
(15 small hanging jellies)
Each 1-2 ft. diameter 2-3 ft. tall (ID)
Each unique Sea Jelly is made completely from marine debris and hung from a fine cable. Dimensions range from 12” – 20” diameter bells, with tentacles 24” – 32” long.
Eli the Eel
13 ft. long x 1 ft. wide (ID)

Eel near Gyre
EDUCATIONAL SIGNAGE

Photo Mosaic Panel – On the Beach
Length 4ft x Width 4ft
Photo Mosaic Panel – Art Supplies
Length 4ft x Width 4ft

Plastic caps are made from a plastic that cannot be easily recycled.

Americans use approximately 1 billion disposable shopping bags, creating 300,000 tons of landfill waste each year.

Every year, Americans throw away enough paper and plastic cups, forks and spoons to circle the equator 300 times.

38,000 miles of ribbon are thrown away each year; enough to tie a bow around the Earth.

80% of marine debris comes from land—it’s our garbage!

The average American produces about 4.8 lbs. of garbage a day, or a total of 29 lbs per week and 1,600 lbs. a year.
EDUCATIONAL EXHIBIT OUTLINE

*Sea Life Sculptures and Artworks that Teach*
- Animals and Environments depicted are threatened by marine debris
- Everyday objects on sculptures placed at eye level
- Many pieces are interactive and touchable
- Designed to be beautiful, but alarming and educational

*Educational Signage (example follows)*
- Well designed and printed on sturdy outdoor-quality metal board
- Scientifically vetted information
- Weatherproof steel stands provided
- Wall mounts available

*Sculpture signs* - 2’x 3’ all attach to stands or can be wall mounted. All have detailed information including:
  - Animal Facts – scientifically-based on creatures depicted
  - Plastic Facts – relative to a marine environment
  - Animal/Plastic interaction - entanglement, ingestion of plastics, food chain effects
  - “Every Action Counts” - everyday actions you can take to make a difference

"Art to Save the Sea" - 2’ x 3’ attaches to stand or wall
- General information about Washed Ashore
- Information on how to help solve the problem of plastic pollution

"Who Can Help......All of Us?” - 3’ x 4’ wall mounted sign, vertical orientation
- Consumer habits outlined
- Alternative behaviors suggested
- Rethink, Reduce, Reuse, Recycle, Reinvent and Refuse
- Be The Change You Want to See.....”

"Artist’s Call to Action" - 3’ x 4’ wall mounted sign, horizontal orientation
- Focuses on Angela Haseltine Pozzi, the lead artist and why she started the project.

“Wash, Rinse, Repeat” - 3’ x 4’ wall mounted sign, horizontal orientation
- Facts about the processing of marine debris
- Volunteer work outlined
- Facts about the creation of the art work
INCLUDED WITH EXHIBIT:

- Exhibit designed by Washed Ashore together with facility staff
- Installation and de-Installation plus packing and shipping of exhibit
- Washed Ashore staff available for exhibit opening gala
- 45 minute presentation for community, and/or VIP's
- 2 - 3 hour educational training of docents, staff and volunteers
- Media interviews by Washed Ashore staff

Designing, Installation and De-Installation of Exhibit - Each exhibit is collaboratively designed with Washed Ashore and venue staff to fit the space and needs of the venue. Maps and photographs are shared of the sites before booking, plus on-site visits are scheduled with facilities staff to tour the venue's available spaces and discuss logistics.

Washed Ashore staff with the help of 3 - 4 venue staff install the exhibit. Many of the “environment” pieces are created on site and may require additional time. Installation can take anywhere from 5 to 10 days depending on the exhibit. De-installation and packing of the artwork is done by the Washed Ashore staff with venue help and generally takes 4 - 7 days. Shipping is arranged by Washed Ashore, but paid for by the venue, as is room, board and travel expenses for our install and de-install crew.
**45 Minute Presentation to Community Members and/or VIP's**
As an experienced speaker, Angela will give a tailor-made power-point presentation on the history of Washed Ashore, the marine debris issue, how the specific sculptures were created and how ‘everyone can make a difference’.

**2 - 3 Hour Training of Staff/Docents/Volunteers**
Once the exhibit is completely installed, Angela will give a 45 minute power-point presentation, answer questions and conduct a 1-2 hour walk through with the staff and docents who will be directly involved with the viewing public.

**A.H. Pozzi Available for Opening Event and Media Interviews**
Having a preview press event or an “Opening” reception at the site is encouraged and can bring in new art and environmental supporters to the venue.

AFTER THE EXHIBIT IS COMPLETELY INSTALLED Angela is available for interviews, to meet with patrons or casually visit with members during an opening event. Our crew is all 'hands-on-deck' during the installation and consequently Angela is not available for interviews during installation times.

**Additional Educational Presentations** are available by Washed Ashore staff and consultants for a negotiated fee. Presentations can be tailored to fit the needs and audience of your choice.
ARTIST’S BIO

The Founder and Artistic Director of Washed Ashore, Angela Haseltine Pozzi, has been a lecturer, teacher, consultant and artist for the past 35 years. She holds a Bachelors and Masters degree in Education and is an experienced public speaker. She helped start two arts magnet schools and has written integrated curriculum for state departments and school districts. As a teacher, she has taught at elementary, middle and high school grade levels in both public and private schools as well as taught teachers at the university level. She has developed numerous community art programs and is dedicated to the power of the arts as a language for change. Her artwork, for 10 years prior to starting Washed Ashore, was widely collected and exhibited in galleries and museums and won awards internationally.

Angela started the non-profit, Washed Ashore in 2010 and since then has engaged over 10,000 volunteers and increased the Washed Ashore staff to 12 who help her tour 4 traveling exhibits and process tons of marine debris into powerful educational messages. Over 70 works of art are now changing people’s hearts and minds and are sought after by aquariums, zoos, science centers, museums, botanical gardens, businesses and private collectors around the world.
Venue Benefits of Hosting
“Washed Ashore: Art to Save the Sea”

- **Engages and Educates** a Wide Audience of Children and Adults
- **Increases** Visitor Attendance
- **Draws** in New Art and Science Supporters
- **Attracts** New Contributors & Patrons
- **Creates** Dramatic Media Opportunities
- **Adds Income** from Exhibit Merchandise
- **Supports** Educational Programs
- **Highlights** Sustainability and Conservation Efforts of your Venue
SELECTED VENUES TO DATE

Mounts Botanical Gardens

Reiman Gardens

Smithsonian National Museum of Natural History

The Marine Mammal Center
  Sausalito, California

Oregon Coast Aquarium

Virginia Beach Aquarium & Marine Science Center

San Francisco Zoo

SeaWorld Parks in Orlando, San Diego & San Antonio

United Nations Ocean Conference

Georgia Aquarium

Smithsonian's National Zoo

Clinton Presidential Center

Science Museum of Virginia

Shedd Aquarium

Audubon Aquarium & Zoo
Leasing Fees for Artwork and Education Programs

For current hosting fees visit web link:
http://www.washedashore.org/docs/hosting.pdf

For further information contact Frank Rocco, Marketing Director
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